2024 Promising Student Start-up Team 300+ Networking Day Participants Guide

KoEF 한국청년기업가정신재단

1. Networking Day Guide

Programs

- Event Title : 2024 Promising Student Start-up Team 300+ Networking Day
- Time : Aug. 13, 2024 (Tue) 12:30 ~ 17:00 (Orientation starts at 13:00)

  ※ Early arrival at the registration site is highly recommended to avoid long lines. (Participants must arrive by 12:30 to register)

  ※ Lunch will not be provided/ Snacks will be served.
- Venue : The 2nd Exhibition Hall, 3rd Floor, aT Center, Yangjae (27 Gangnam-daero, Seocho-gu, Seoul)
- Participants : 410 teams participating in the 2024 Competition
- Event : Celebrating ceremony / certificate awards / entrepreneur keynote speech / participant networking / expert sessions / other events, etc.
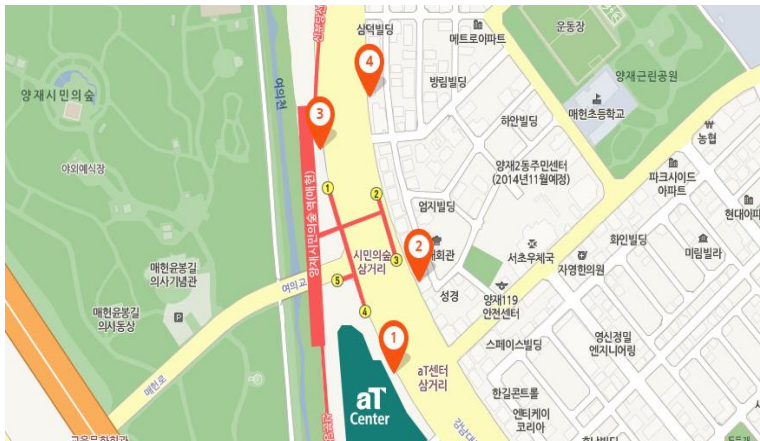
Participant Registration

- All participating teams will be 'pre-registered' without separate registration procedure.
- A personalized QR code for registration will be sent to your KakaoTalk account one day prior to the event.
- Please scan this QR code at the registration kiosk upon arrival to complete check-in.
- If you do not receive the QR code or experience any difficulties with the QR code scanning, visit the on-site registration de
for assistance.

1. Networking Day Guide

Directions

Bus

[Gangnam Express Bus Terminal]
 - Take bus 462 and get off at aT Center.

[DongSeoul Bus Terminal]
 - Take subway line 2 from Gangbyeon Station
  to Gangnam Station.
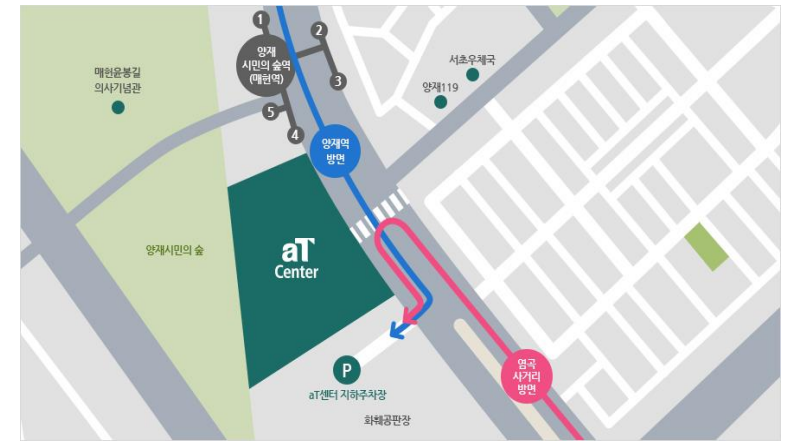 - Take a bus from Gangnam Station to aT Center.

Subway

1. Get off at 'Yangjae Citizen's Forest'
Station on Sindang Line.
2. Take Exit 4 and walk straight for about
50 meters.

Driving

※ No separate parking support
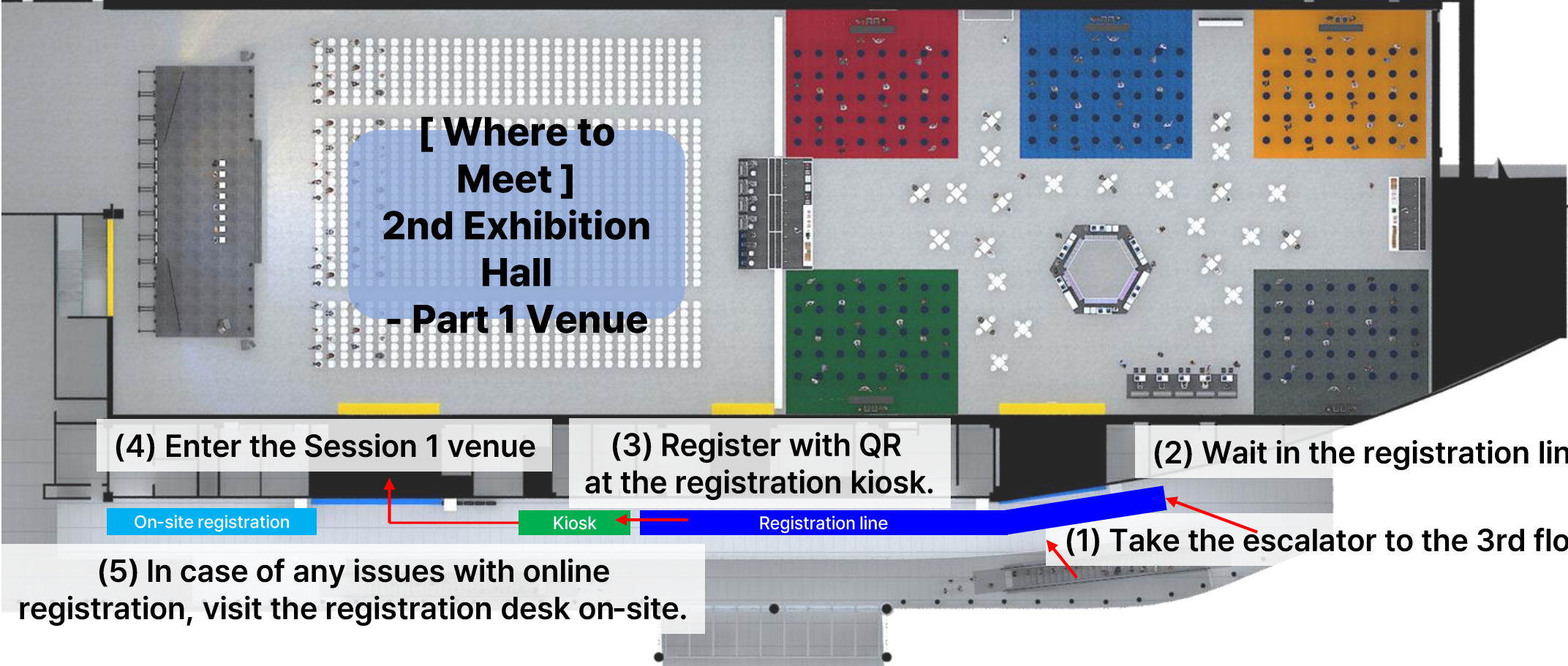
1. Networking Day Guide   Program Schedule

Session	Time		Program	Others
Session 1	12:30 ~ 13:30	60`	**Participant Registration and Orientation** - QR code check-in or on-site registration	Registration desk in front of the 2nd Exhibition Hall on the 3rd floor
	13:30 ~ 13:40	10`	**Opening Remarks and Greetings** - Ministry of Education / Korea Entrepreneurship Foundation	Session 1 Event Venue at the 2nd Exhibition Hall on the 3rd floor
	13:40 ~ 13:45	05`	**Watching the video**	
	13:45 ~ 13:55	10`	**Certificate Award** - 4 student representatives per track	
	13:55 ~ 14:05	10`	**Ceremony** - A ceremony that combines the aspirations and dreams of the participating teams to create a new future.	
	14:05 ~ 14:10	05`	**Group photo session**	
Session 2	14:10 ~ 15:00	50`	**Startup Lecture** - Jeong Seung Hwan, CEO of Ryan Rocket	
	15:00 ~ 15:10	10`	**Breaks and move to the other location**	Move to the venue for Part 2
	15:10 ~ 17:00	110`	**Networking and Booth Experience** - Expert session by theme/ senior entrepreneur booths and event booths / stamp tour, etc.	Session 2 Event Venue at the 2nd Exhibition Hall on the 3rd floor

1. Networking Day Guide

Where and how to register

[Yangjae aT Center, 3ʳᵈ Floor]

[Where to Meet]
2nd Exhibition Hall
- Part 1 Venue

(4) Enter the Session 1 venue

(3) Register with QR at the registration kiosk.

(2) Wait in the registration line.

On-site registration

Kiosk

Registration line

(1) Take the escalator to the 3rd floor of aT Cen

(5) In case of any issues with online registration, visit the registration desk on-site.

2. Guide for the Certificate of the Ministry of Education Issuance
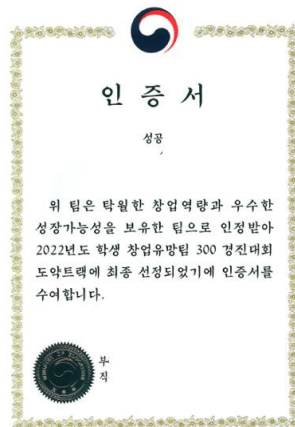
- Issuance Criteria:

① At least one member per team must attend the offline networking day.

② A document to introduce business item must be registered for the online virtual IPO.

- Issuance Details: All registered team members will be issued a competition participation certificate by the Minister of Education.

- Issuance Timing : Certificates will be issued in September, following the completion of the Networking Day and online virtual IPO.

- Issuance Method: Certificates will be sent to the address of each team leader (scheduled).

인 증 서

성공

위 팀은 탁월한 창업역량과 우수한
성장가능성을 보유한 팀으로 인정받아
2022년도 학생 창업유망팀 300 경진대회
도약트랙에 최종 선정되었기에 인증서를
수여합니다.

부
직

<Certificate Sample>

3. Transportation Expense Support

- Requirement
① Participants from: Chungcheong, Honam Jeju, Daegyeong Gangwon, or Dongnam regions (based on the school they attend)
※ Please be advised that it is not based on residence / Participants whose school is in Seoul
　 but live in the Dongnam region are not eligible for transportation expense reimbursement.
※ This benefit is restricted to registered team members of the competition.

② All participants must complete the transportation support survey after the Networking Day.
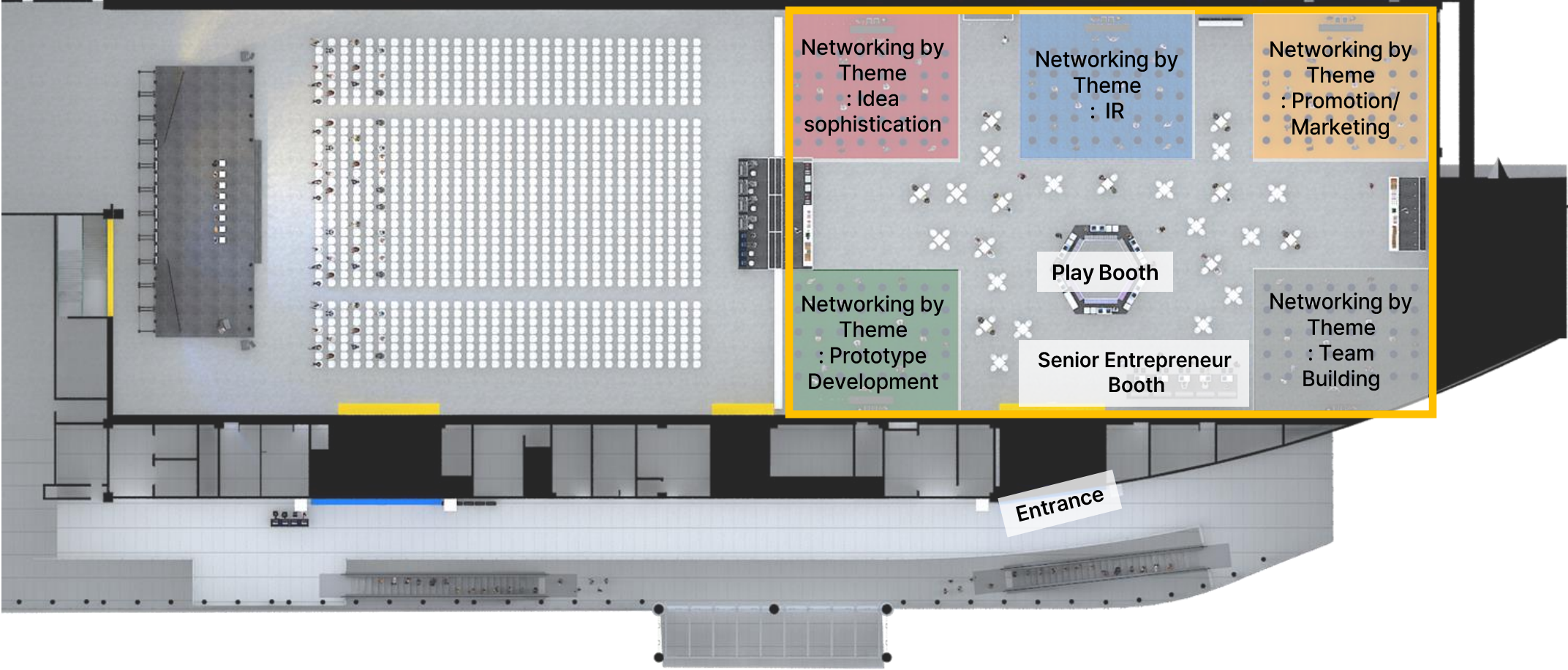※ Details on the survey will be announced later.

- Reimbursement details: for the roundtrip expense from KTX base station by region <-> Seoul Station.

Region	KTX Base Station	Reimbursement (Roundtrip)
Chungcheong	Daejeon Station	KRW 47,400
Honam Jeju	Gwangju Songjeong Station	KRW 94,200
Daegyeong Gangwon	Dongdaegu Station	KRW 87,000
Dongnam	Busan Station	KRW 119,600

- Reimbursement timing : After the event, reimbursements will be made individually in September,
　 based on the survey result.

4. Session 2 Guide

[Main Locations in Session 2 Venue]

Networking by Theme : Idea sophistication

Networking by Theme : IR

Networking by Theme : Promotion/ Marketing

Networking by Theme : Prototype Development

Play Booth

Networking by Theme : Team Building

Senior Entrepreneur Booth

Entrance

4. Session 2 Guide

- Time : 15:10 ~ 17:00(110`)
- Key contents : Networking by Theme, Expert Session, Senior Entrepreneur Booth, Play Booth etc.

1. Networking by Theme : Networking among participating teams around start-up theme + 1:1 Q&A with experts   ※ 2 experts for each theme will stay at the venue.

Start-up Theme	Location
Idea Sophistication	See 7p
Investor Relations (IR)	
Promotion/Marketing	
Prototype Development	
Team Building	

2. Senior Entrepreneur Booth: Sharing experiences and Q&A session with senior student entrepreneurs on site.

3. Play Booth: Visit the event booth and experience for yourself.

2024 Promising Student Start-up Team 300+ Networking Day Participants Guide

- The END -

KoEF 한국청년기업가정신재단

For Inquiry : Contact 'Promising Student Start-up Team 300' on Kakao Talk channel.